FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00073014-B **Type of Permit:** STILL **Release Date:** 12/18/2013

Production Company ELLE SULLIVAN WILSON & ESW PRODUCTIONS

Insured Company Name ELLE SULLIVAN WILSON & ESW PRODUCTIONS

Contact Phone No. 1 203-227-7689
Contact Phone No. 2
Fax
Address 234 DOODWILL RD
WASTON, Connecticut 06883

Production Title SMIRNOFF VODKA

Type of Production Still Photo

Producer Elle Sullivan-Wilson

Director Todd Selby

1st AD N/A N/A

Production Manager Charles Danek

FilmL.A. Coordinator Sophia Alexander

Location Manager Charles Danek
Primary Phone Mobile - 323-252-5678
Secondary Phone Office - 203-227-1034

Location Assistant Charles Danek
Primary Phone Mobile - 323-252-5678
Secondary Phone

Fees

Total Permit Fee $0.00

Number of Locations 1

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Summary Information

Location

Location 1 of 1

Permit Number	S00073014-B	**Location Manager**	Charles Danek
Production Company	ELLE SULLIVAN WILSON & ESW PRO...	Primary Phone	Mobile - 323-252-5678
Insured Company	ELLE SULLIVAN WILSON & ESW PRO...	Secondary Phone	Office - 203-227-1034
Production Title	SMIRNOFF VODKA		

Location Address Dewey St, Lincoln Blvd, Washington Blvd, Ocean Front Walk (Inclusive, excluding City of Santa Monica, Venice Boardwalk, Beaches, Abbot Kinney, State Freeways, Highways and Parks), Los Angeles, CA, 90291

Location Type Walking Grid

Film Dates 12/19/2013 - 12/19/2013 07:00 - 22:00 1 day

Open or Closed to the Public Open

Generic Conditions
Community Survey Obtained
It is the responsibility of the permittee to be aware of Special Condition areas, which are excluded from this grid location. A complete list of Special Condition areas can be found at www. Filmla.com
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No interference with merchant activity.
No interference with pedestrian traffic
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached documents
2ParkingGuidelines_2012-03-01.pdf
Rose Parking lot map.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10
Cube Trucks	2
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	10

Filming Activities Equipment on sidewalk only.; Exterior models with scenery on sidewalk. ; 1 van parked legally on city streets in available space.;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 672 **Grid:**

Approvals

LOS ANGELES POLICE DEPARTMENT	Ed Padilla
LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS	Denise Flores

Coordinator Note ABSOLUTELY NO CREW/CAST PARKING ALLOWED ON CITY MAINTAINED ROAD, SIDEWALK OR PUBLIC PROPERTY.

Coordinator Note ABSOLUTELY NO ACTIVITY PERMITTED ON THE BOARDWALK WITH APPROVAL FROM THE PARK FILM OFFICE.

Coordinator Note ABSOLUTELY NO ACTIVITY PERMITTED ON THE BEACH WITH APPROVAL FROM BEACHES AND HARBORS.

Coordinator Note MUST NOT BLOCK EMERGENCY ACCESS ROUTES

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Summary Information

Location

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Production Title	SMIRNOFF VODKA		

Parking

Base Camp
Location Type : Other Location
MPI ROSE AVE LOT
300 Ocean Front Walk, Los Angeles, CA, 90291

Crew Parking
Location Type : Other Location
MPI ROSE AVE LOT
300 Ocean Front Walk, Los Angeles, CA, 90291

Parking Notes
Requesting 35 spaces from 6am - 5pm.

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PARKING GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

1. Companies must make parking arrangements for parking in L.A. County parking lots with DBH's parking contractor prior to first film date.

2. All production companies must have prior authorization for in/out parking privileges in any L.A. County parking lot. Arrangements must be made in advance with DBH's parking contractor. Film companies paying upon entry, without prior arrangements, will not be allowed in and out privileges.

3. All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

4. The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

5. The production company is prohibited from parking in disabled parking spaces, short-term metered parking and from blocking any pay stations at any time (no exceptions).

6. A walkthrough is to be conducted after the production company has parked all of its vehicles. This walkthrough is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

7. The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and cone-off spaces.

8. Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contract the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8:00 a.m. to 5:00 p.m.

9. Parking fees are not included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company estimated charges for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4:00 p.m.) for the use of the parking lot(s).

10. Cancellation of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

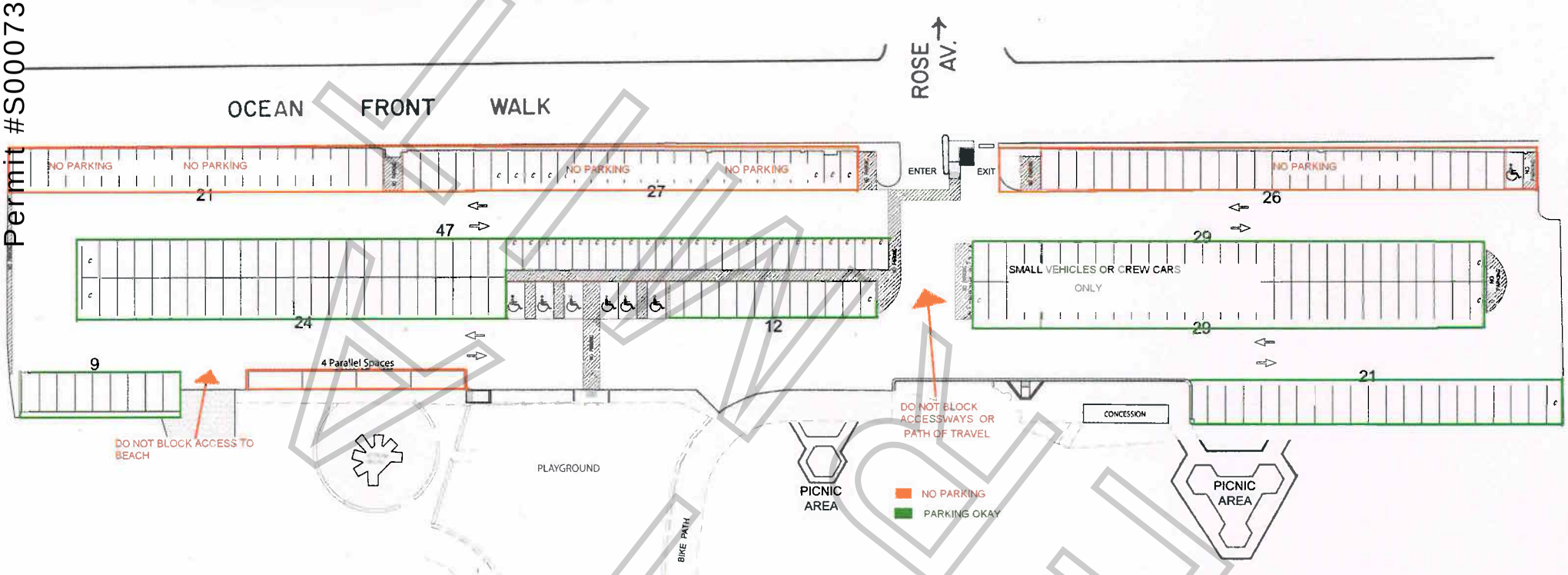
11. A parking contract does not constitute a film permit.

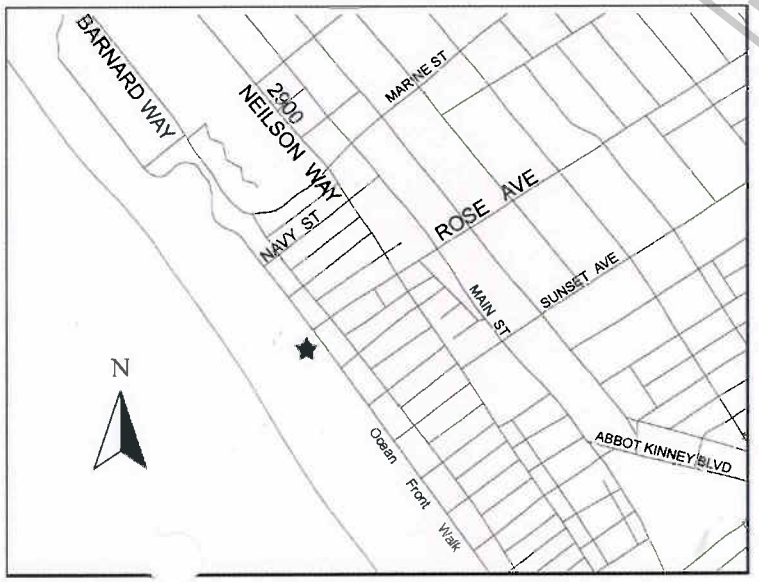
12. Sign removal in L.A. County parking lots is prohibited.

NOT A PERMIT

Permit #S00073014-B

VENICE CITY BEACH
ROSE AVENUE PARKING LOT





Map not to scale.

REGULAR SPACES	249
DISABLED	7
TOTAL	256

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L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS ised 11 / 2011 by CLS

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